

# Seasonable Values

## Reasonable Prices!

*Holiday Ladies Suits that FIT YOU and Your Purse. Styles that will Become You Personally*

### THEY MUST NOT PASS

The keen observer of clothing values; the distinctive dresser; the woman who always looks well

## STEP IN

and become acquainted with the real bargains that are at your very door and worth while going miles to see.

# Levy's Dep. Store

Monroe City, Mo.

#### Food Saving Week

This week has been named as Food Saving Week. Many will ask how they possibly can save any more than have been. As usual their appeal will induce some conscientious folks, who already have stinted themselves all that could be asked, to go actually hungry. Meanwhile many lavish families who are little influenced by public appeals, will continue having their abundant tables.

There are many ways in which further savings could be made. Hotels and restaurants should offer very simple and limited menus. The public should not make complaint. A few staples well cooked will be far more popular than lavish displays with indifferent cookery. There is no sense in offering patrons half a dozen kinds of meat when one or two would serve all needs.

The masses of the people handled food sparingly last winter on account of high prices. They will do so again. They need only to be urged to be careful of the remnants. The thrifty French people would live on what we feed our pigs.

Families of comfortable and abundant means who live well and think much of the pleasures of the table, should be ashamed to be lavish in these times.

The food outlook in the world at large is very bad. Millions of acres of land have been devastated with seed supplies, farm machinery, and all live stock destroyed. While Russia is in the hands of a gang of ruffians, millions of well meaning and industrious people in that country are starving. It will pay to feed these people and thereby win their friendship and head off the intrigues of the Germans. People who waste food while these heart rending conditions exist have little human sympathy.

#### Christmas Buying

There is a popular impression that great national movements and purposes must originate from and be directed by Washington.

In most cases national achievement results from individual efforts made by communities like Monroe City and multiplied indefinitely.

The nation has been told to mobilize peace industries. Government restrictions limiting such activities are being speedily removed, but the consummation depends entirely on citizens of places like Monroe City. If manufactures are to find a ready outlet for product among wholesalers the latter must do the same among retailers. What happens to the retailers depends on you and me.

The government's advice regarding Christmas giving was delivered when the war seem likely to last a year. It stands today, but is modified by the stupendous happenings of recent days.

If money circulates freely the nation prospers and jobs are plentiful. We must create this condition before the boys come home, not afterwards. Everything must be ready for them.

Let us choose gifts judiciously, let us give without stint.

There are events, wisely says an exchange, in every community which if reported in a local paper would create a commotion little dreamed of. Well, yes, we occasionally hear of an event that would "commote" at a rather lively gait if given publicity by the aid of type metal and printers' ink. Newspapers, we occasionally think, deserve more commendation for what they don't print than for what they do.

See the fine assortment of silks and dress goods especially brought on for Christmas purposes at Kespohl-Mohrenstecher's!

#### About the Kilowatt

The Nodayway Forum published at Maryville, takes the trouble to define the word "kilowatt." The kilowatt has been causing a good deal of trouble in Missouri ever since the organization of the Public Service Commission, and the Maryville definition may be of interest. Here it is:

A reader of this column asks "what is a 'kilowatt' as used by the electric company. We are glad to give the information. A kilowatt is a cross between a buzz saw and a cockle burr. It resembles a wart and in warm weather it smells like a Hun. It has a habit of swelling out like a quart of rice in a pint cooking vessel. It is a cousin to the water meter. The latest has a habit of slopping over. It has been known when detached for repairs, to measure up, 6,000,000 gallons while being taken to the repair shop. Still a kilowatt is a handy thing to have in a family where milk is scarce. It can also be used as a tack hammer in putting down carpets. It is not a safe thing for the baby to play with, and keep it out of reach of the cat.

A number of our exchanges are noting the fact of movements for the erection of monuments to the memory of American soldiers who have given up their lives in France. A good idea, but a better one is for the monuments to be in memory not only of the dead, but of the living. "Cheers for the living, tears for the dead."

Don't forget that Kespohl-Mohrenstecher's are headquarters for "practical" Christmas presents and "practical" Christmas presents are just as patriotic now as before the Armistice.

Not until shell-torn battlefields are turned into wheat fields will Europe cease to look to us for food.

#### How to Assure Peace

The great problem is how to settle affairs in Germany so that that nation will never again start a war of conquest. We can not forever keep troops there. We may take away their fleet and level their fortifications, but they can build new. There must be some change of spirit.

It is still an open question how far the course of the German people has been due to the evil purposes of their own hearts, or to the deceptions practiced upon them by their rulers. But anyway they have from the beginning been given a garbled and false version of the war and its origin.

If the Germans knew the whole truth about this war, and about the events that shall succeed it as time goes on, they are much less likely to start another.

The allies should now insist upon a bona fide free press, so that any German paper that is willing to tell the truth can freely do so.

Then at the coming peace conference a just and complete indictment against Germany should be presented. It brings out the clear proof that Germany started the war, the rupture of treaties and agreements, the perfidies of the German spy system, the outrages of the army and navy, the killing of women and babies, the whole story of barbarity. Then the allied powers should insist that this truthful record be freely printed all over Germany, so that the truth can at last come home.

Wicked and cruel as the Germans have been, yet the truth is a very powerful weapon. It would indeed be surprising if many of them were not convinced by the publication of such a record. If the freedom of the press is thoroughly established, it will not be so easy again for military leaders to sway the people by their falsehoods.

#### End of Censorship

American newspaper have just passed through an interesting phase of their experience, in the censorship on certain forms of war news, which has now been ended. It testifies to the honor of the newspaper fraternity that so few newspapers have broken the requirements of this censorship, in revealing troop movements and other military facts.

To a newspaper man who got hold of an interesting piece of military news, there was a tremendous temptation to use it. He makes his bread and butter by the collecting and printing of news. To ask him not to print anything he gets hold of, is like asking a farmer not to sell his grain, or a manufacturer to give away his product.

Many newspaper people who got hold of military news might often argue that the publication of it would make no difference. They would figure that the German spies probably knew it already. Yet in spite of this feeling and the temptation to use such news, little complaint is made that the newspapers broke faith. It has been just the same in this as in all phases of newspaper work. Newspaper people know a great deal they never print, and few of them break a confidence.

This good faith in the long run is good policy for newspapers. The reporter who breaks it may score a few interesting scoops. But he destroys his reputation for trustworthiness and ends by having few friends.

Censorship is unwelcome to the America mind. Under a free press many wrong and foolish things are said. Yet these hurt the people who say them more than anyone else. And the free press exposes an enormous amount of wrong doing, and is a terror to dishonest people. The free press is a community policy force.

#### For Better Roads

In providing work for discharged soldiers and sailors and munition workers, road building offers a solution of many problems. The United States as a whole is behind most foreign countries in the matter of good highways. Poor roads are a reason for high prices of farm produce in many cases. They are a reason why more automobiles are not purchased and used. They are a reason for heavy upkeep cost of vehicles of all kinds. They are a cause of many accidents. They are a hindrance to suburban and country development; a cause of low prices of real estate in country sections; a reason, in short, for slower development of national industry and production than should be expected of a country as progressive as ours claims to be.

Colonel Robert H Tyndall of the 150th Field Artillery, U. S. Army, writing from France says: "There will be a couple of million real road war boosters when the war is over." He speaks in glowing terms of the splendid highways they found in France comparing them much to the detriment with the average highway found in the United States.

In the same article containing Colonel Tyndall's views, it was stated that there is undoubtedly a big road plan developing in this country. Chairman George C. Diehl of the A. A. Good Roads Board says: "\$100,000,000 a year appropriated by the Federal Government on a definite, tangible highway system will work wonders in the form of from 5,000 to 10,000 miles of splendid highway, partly made up of sections already sufficient in quality; partly in sections to repair; partly of sections rebuilt and partly of entirely new construction. State and local appropriation should be encouraged and the construction of federal roads should enormously increase road expenditures. The thousands of otherwise unemployed labor can be used to the most excellent advantage in this way."

The vast sums that would otherwise have been spent in destruction can beneficially be expended for highway construction to the end that trade may be increased between rural sections and urban points. Hundreds of thousands of returning soldiers and men that have been employed in munition manufacture can be employed profitably to themselves and to the communities of which they are a part in this highway work with the result that tradesmen will enjoy increased trade, laborers will be contented, farmers will have more accessible markets and the community as a whole will enjoy increased prosperity.

One current item of news says that the total number of prisoners captured by the Germans was 844,000, and another asserts that Germany has released 1,500,000 prisoners. When the war was on figures on prisoners lost and captured never agreed, but why is the old disagreement carried over into these piping times?

The United States Department of Agriculture is at the service of every farmer. Not every farmer, however, takes advantage of that service. The department's advice costs the farmer nothing, but the assistance given may save him a great deal—both in time and money.

The American boys who hoped to meet the Kaiser in Berlin must be sadly disappointed that he did not remain there for an introduction to them. Heresay knowledge of them was probably all that he cared for.

Lace curtains and portieres make attractive Christmas presents. See the fine assortment at Kespohl-Mohrenstecher's!

Holland evidently does not care to have German gentlemen of high degree elect to reside within it.